

ProSanté Revitalizing & Purifying Shampoo

Defending against hair damage before it begins

*Revitalizing Shampoo provides gentle regular cleansing with its **patent-pending cleansing system**, while Purifying Shampoo provides clarifying removal of oil, styling product and pollutant buildup. Non-drying and non-stripping, both shampoos feature exclusive systems of naturally derived cleansing agents.*

Used together according to your own personal schedule, these unique shampoos provide a revolutionary way to achieve and maintain optimally healthy-looking and responsive hair.



CHALLENGE:

Every day your hair collects dirt, oil and pollutants which can damage the surface and structure of your hair and increase stress on each strand as hair clumps and tangles. Buildup of impurities and styling products accelerates the damage. The result can be hair that is limp and dull, lifeless and hard to manage. Unfortunately, many shampoos actually do more harm than good as they strip away essential oils, rough up the hair's surface, and sap the hair shaft of its strength and vitality.

ProSanté REVITALIZING SHAMPOO & PURIFYING SHAMPOO:

Two shampoos that work as a team to provide a personalized cleansing regimen for every hair type.

- **Increases shine and bounce.** Uniquely moisture-balancing cleansers allow Revitalizing Shampoo to clean without drying, while Purifying Shampoo removes residue without stripping. The result is a protected natural lipid and moisture balance.
- **Improves behavior and balance.** Revitalizing Shampoo infuses hair with humectants to smooth the hair cuticle and pump up the volume. Purifying Shampoo maintains healthy oil balance so hair stays flake-free, frizz-free, and naturally bouncy.
- **pH balanced** and safe for use on all hair types, even permed and color-treated hair.
- **No DEA, SLS or SLES.** No harsh ingredients to harm the delicate surface of the hair shaft or irritate the scalp.
- **Features Scalp Health Complex**, a unique combination of 10 vitamins, minerals and herbs that nourishes and revitalizes scalp and hair.

WHO WILL BENEFIT FROM ProSanté REVITALIZING SHAMPOO & PURIFYING SHAMPOO?

- Men and women of all ages and all hair types, even colored or chemically treated hair
- Anyone with thin or thinning hair
- Anyone with damaged hair
- Those with very dry scalp or hair
- Those with excessively oily scalp or hair
- Anyone seeking to avoid irritating chemical ingredients such as DEA, SLS or SLES
- Anyone who has not seen visible improvements in their hair using a single shampoo or even a combination of popular shampoos

WHAT'S IN ProSanté REVITALIZING SHAMPOO?

Revitalizing Shampoo

10 fl oz #31690

Ingredient Listing

- Water
- Sodium Lauryl Sulfoacetate (and) Disodium Laureth Sulfosuccinate
- Ammonium Laureth Sulfate
- Cocamidopropyl Betaine
- Coco-Glucoside (and) Glyceryl Oleate
- Butylene Glycol
- Stearyldimonium Hydroxypropyl Hydrolyzed Wheat Protein
- Wheat Amino Acids
- Panthenol (Pro-Vitamin B₅)
- Pyridoxine Hydrochloride (Vitamin B₆)
- Phytantriol
- Water (and) Butylene Glycol (and) Swertia Japonica Extract

- Butylene Glycol (and) Panax Ginseng Root Extract
- Butylene Glycol (and) Serenoa Serrulata Fruit Extract
- Camellia Sinensis Leaf Extract
- Melaleuca Alternifolia (Tea Tree) Leaf Oil
- Superoxide Dismutase
- Dipotassium Glycyrrhizate
- Zinc PCA
- Capryloyl Glycine
- Undecylenoyl Glycine
- Sodium Coco PG-Dimonium Chloride Phosphate
- Polysorbate 80
- Sodium Benzoate
- Triethanolamine
- Fragrance

WHAT'S IN ProSanté PURIFYING SHAMPOO?

Purifying Shampoo

8 fl oz #31691

Ingredient Listing

- Water
- Decyl Glucoside
- Ammonium Laureth Sulfate
- Cocamidopropyl Betaine
- PEG-120 Methyl Glucose Dioleate
- Panthenol (Pro-Vitamin B₅)
- Pyridoxine Hydrochloride (Vitamin B₆)
- Phytantriol
- Water (and) Butylene Glycol (and) Swertia Japonica Extract
- Butylene Glycol (and) Panax Ginseng Root Extract
- Butylene Glycol (and) Serenoa Serrulata Fruit Extract
- Camellia Sinensis Leaf Extract
- Melaleuca Alternifolia (Tea Tree) Leaf Oil
- Superoxide Dismutase
- Dipotassium Glycyrrhizate
- Zinc PCA
- Capryloyl Glycine
- Undecylenoyl Glycine
- Sodium Coco PG-Dimonium Chloride Phosphate
- Polysorbate 80
- Sodium Benzoate
- Triethanolamine
- Citric Acid
- Fragrance

HOW SHOULD ProSanté SHAMPOOS BE USED?

Directions: Massage thoroughly into wet hair. Rinse well and repeat if desired. Follow with a ProSanté Conditioner that's right for you.

ProSanté Suggested Usage Guide						
HAIR TYPE	normal	dry	oily	thin/fine	thick	color treated/permed
Nourishing Scalp Treatment	every day	every day	every day	every day	every day	every day
Revitalizing Shampoo	5-6/week	5-6/week	4-5/week	5-6/week	5-6/week	5-6/week
Purifying Shampoo	1-2/week	1-2/week	1-2/week	1-2/week	1-2/week	1-2/week
Lightweight Conditioner	5-6/week	1-2/week	5-6/week	5-6/week	1-2/week	3-4/week
Replenishing Conditioner	1-2/week	5-6/week	1/week	1/week	5-6/week	3-4/week
Long-lasting Finishing Spray	as needed	as needed	as needed	as needed	as needed	as needed

SCIENTIFIC SUPPORT:

Independent clinical studies have shown the following results with consistent use of the ProSanté system of products.

	30 Days	60 Days	90 Days
Reduction of hair loss during combing	11%	54%	65%
Decrease in the number of broken hairs	37%	61%	73%
Percentage of subjects that noted an increase in the thickness of their hair	46%	52%	61%

WHY CHOOSE ProSanté REVITALIZING SHAMPOO & PURIFYING SHAMPOO?

- Contain **exclusive Scalp Health Complex**, a unique combination of 10 derma-available vitamins, minerals and herbs that nourishes and revitalizes scalp and hair
- Feature exclusive, naturally derived cleansing systems that are non-drying and non-stripping
- No Sodium Lauryl Sulfate (SLS) or Sodium Laureth Sulfate (SLES)
- No Cocamide DEA or Lauramide DEA
- pH balanced
- Safe for all hair types, even colored or chemically treated hair
- Dermatologist tested
- Clinically formulated
- Allergy-tested
- Won't clog hair follicles
- Not tested on animals

SUPPORT MATERIALS

- ProSanté Postcard
- ProSanté Product Briefs



For more information visit www.shaklee.com

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